

August 16, 2016

Dear Friend,

The cover of our Rosh Hashanah newsletter will be one of “Plenty”. It represents a symbolic measure of success, happiness and wishes for a healthy, happy and prosperous New Year. This is a “picture” that the staff and board of Jewish Family Service Calgary strive to help many less fortunate people achieve. It is our hope that every family will have food on their table and a roof over their head. In the New Year it is our goal to try to ensure that every child in our community has no worries and a fun loving smile. At JFSC we would like to see every older adult who is lonely, depressed and isolated to be a part of the social programs and cultural activities that JFSC coordinates with the JCC and Bertha Gold Apartments. We would like to have a year where people with issues regarding their mental health have reached out for help and are actively pursuing a better state of mental wellness. At JFSC we also pray for a year where the incidents of domestic violence in our community decrease rather than increase.

The dreams, wishes, hopes and prayers that JFSC has for the people we serve can only come about with excellence in social services, excellence in supports and excellence in education that we offer. At JFSC we are seeing the baby boomers age and become less independent, more poverty than we have ever seen before, more people with mental health issues and, very sadly, a steady increase of domestic abuse. The supports and services offered by JFSC would not be possible without the support of our friends, our community and many other supporters. Your support is literally helping JFSC to save lives and to make people’s lives better, thus allowing them to survive their problems with dignity, respect and personal satisfaction.

This past year the governance, management, services and supports of JFSC underwent a thorough standards review through the Canadian Centre for Accreditation. In all areas of our operation JFSC exceeded national standards. Outcomes measurement of our services indicates that, on average, 80% of the people that use or have used our services feel that they have been substantially assisted by JFSC in getting their lives moving in more positive directions. As friends of JFSC we are asking you to continue to support the people who we serve through your donations and continued support.

We could not have the positive impact on the lives of those we serve without your generosity. Times are tough for everybody. Imagine being in a position of near poverty, social isolation or suffering mental illness before the drastic change to our economy and the ravaging impact the economy has had on many families today. Imagine these folks, living their lives with food and shelter security, being socially active in their community and heading in more positive directions. **YOU CAN MAKE IT HAPPEN!!!**

We now need your support more than ever. Your investment in JFSC will pay dividends to the members of our community who you do not even see. JFSC is here for them, and you are here for us. Now...go and do the right thing. Please complete the enclosed donor card and return it to us, go on to our website to make a donation or call us today with your contribution.

B’Shalom



Marty Hornstein
Executive Director